



ESI Group-level Guidance Data System: Tools for Trend and Outcome Analyses

ESI's [Universal Encouragement Program](#) (UEP) helps states, districts, and other groups of schools or education support programs assess and report student guidance needs, interests, experiences, progress, and risk factors on a group-wide basis. The UEP evidences program results across time. Using the UEP group-level data system you can:

- Provide custom assessments to schools and education support programs that are standardized for all group entities by customizing a UEP standard form or creating a new form
 - ✓ Customize the survey name with your brand such as UtahFutures High School Student Survey or Missouri Connections Student Survey
 - ✓ Add specific survey items that relate to state priorities
 - ✓ Determine which survey items display to which grade levels.
 - ✓ Create additional group-wide surveys on any topic for any audience.
 - ✓ Create a single form for grades 6-12 (with items appropriate to each grade level) to enable longitudinal tracking over seven years
- Create group-level guidance reports
 - ✓ Provide policy makers and leadership with evidence of service and support needs related to academic, engagement, and college and career readiness factors
 - ✓ Indicate progress in meeting group, district, or state-level objectives and the attainment of key benchmarks for college and career readiness
 - ✓ Analyze impact of specific interventions in specific settings
- Analyze state-level guidance needs and trends
 - ✓ Provide feedback to counselor training institutions on state trends in guidance and counseling
 - ✓ Identify high-priority guidance and counseling information and support needs of students and families
- Deliver targeted communications to students and families via UEP school or program administrators

With the UEP group-level guidance data system, the state administrator determines which schools and programs to include in the group reporting system; controls the content of UEP surveys (including the items that are included, by grade level), and authorizes other users of the group level reporting system.

ESI provides consultation, support, and training in the use of its group-level data system, including assistance with form customization. ESI distributes the Universal Encouragement Program at no cost to schools and education support programs and supports this work through revenues from the group data system contracts. Contact ESI for pricing and more information.

Links to Additional Information

- [About the Universal Encouragement Program](#)
- [Assessment Previews](#)
- [Sample Reports](#)
- [Instructions and Guidance](#)
- [Presentations and Trainings](#)
- [Resources for Guidance Assessment](#)
- [Voices of Support](#)

Voices of Support for the Universal Encouragement Program

In 2010, intoCareers implemented the UEP for all 21 of our state career information system operators, because the UEP offers great potential to promote higher educational achievement, reduce at-risk behaviors, and promote heightened career decision-making. The UEP is a powerful tool for counselors and others who seek to monitor, document, evaluate and respond to students' career and academic needs and interests. The UEP is the most powerfully impressive counseling tool I've seen in years!

Susan Roudebush, M.S., CDF, CDFI, CDFI Master Trainer
University of Oregon
intoCareers
susan@intocareers.org

The YMCA of Greater Indianapolis is focused on building our capacity to provide a results-based and data driven college readiness program. We have implemented the Universal Encouragement Program (UEP) because it allows us to obtain student data by surveying our program participants to collect information such as demographics, aspirations, needs, experiences, and research-based risk factors. This valuable information helps us to identify which students are on track to enrolling in post-secondary opportunities and determine what programming and staff resources to offer to help reduce the identified risk-factors.

LaShanda Lang
Youth and Family Director
Urban Mission YMCA
615 N Alabama St., Suite 400 | Indianapolis, Indiana 46204
llang@indymca.org

We see the Universal Encouragement Program as an asset to our guidance staffs across the state of Oklahoma. We promote the use of this system at all conferences and staff development events that we are a part of. We see great value in this system and think that it can be used in a way that could greatly impact our students and clients across the state.

Levi Valdois
Career and Academic Systems Specialist
Oklahoma Dept. of CareerTech
lvald@okcareertech.org

The UEP system is crucial in demonstrating that our programming results in specific and meaningful outcomes. With its data we can show that what we do works. Furthermore, our Mentors appreciate receiving the individual reports on their Scholars. Mentors often refer to it for practical advice with what they should be doing with their mentee.

Rodney Frederick, Program Director
STARFISH INITIATIVE
rodney@starfishinitiative.org

The UEP is an invaluable tool in quickly determining students (esp. 9th graders) who need additional mentoring. If this survey is given at the beginning of the school year, students can quickly receive additional support, avoiding severe discipline and attendance issues. This survey also helps greatly when looking for an avenue of connection with a student; whether the student is open to college readiness information, group counseling options, or tutoring, it enables counselors to open doors of conversation in areas of expressed needs. It is terrific.

Caroline Fisher, Director of Guidance
Terre Haute North High School
Terre Haute, Indiana
lhf@vigoschools.org