

**WESTEST 2 Online Writing Released Field-Tested
Passage and Prompt
Grade 6 Persuasive Sample**

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Grade 6 Sample Passage and Prompt**

Grade:	6
CSO:	RLA.O.6.2.03 from a prompt, use the writing process to develop a composition that contains specific, relevant details and transitions
Genre:	Persuasive
21st Century Emphasis:	Information and Media Literacy

**WESTEST 2 Online Writing
Sixth Grade Passage and Prompt**

DIRECTIONS: Read the passage and prompt and type a composition in the box below.

Passage:

Advertising

Every day, we are exposed to an enormous amount of advertising. In the course of a year, the average student watches almost 40,000 television commercials. No matter what we do or where we go, we are almost certain to find advertisements of one type or another. Whether we like it or not, these advertisements play a very important role in our lives.

Your class has been discussing the power and influence that advertising has upon us. In class, you have focused on the ways that television commercials can affect our daily lives. By telling us what to buy, what to wear, what we should look like, and, in a way, even how we should act and feel, these commercials shape our everyday behavior. They give us ideas about what is and is not important, the sorts of lives we should lead, and the types of people we should admire. In this way, the advertisements we see on television may influence our goals and dreams. They may even change the way we think about everything.

Your teacher has asked everyone in the class to write a composition that could persuade advertisers to change just ONE thing about the way they promote their products. She will be posting the compositions on the class website.

Prompt:

Write a composition for the class website that will persuade advertisers to change ONE thing about how they advertise their products. Be sure to include reasons that will convince the advertisers that the change you suggest is important.